

**TAHOE DONNER ASSOCIATION
GENERAL PLAN “TOWN HALL” MEETING
PIZZA ON THE HILL
MINUTES FOR APRIL 3, 2010**

Board Members Present: Ron Wulff

General Plan Committee Members Present: Chris Nelson, Mike Wilson, Michael Fajans

Management Staff Present: Robb Etnyre, Annie Rosenfeld, Kirt Zimmer, Jay Fallon, Mike Peters

Membership Present: 11 homeowners

Meeting called to order: 4:05 p.m.

Discussion:

Management completed a short presentation reviewing the Draft Strategic Plan, purpose of the TDA “Town Hall” meetings and the General Plan 2030 development process. Shortly thereafter Management reviewed Pizza On The Hill annual revenue results since its first full year of operation in 2008 noting the progress Pizza has made and the excellent results in the first two months of 2010 against budget.



Management briefly discussed the results of the 2009 Demographic Survey and commented there were no questions specifically focused on Pizza On The Hill, rather there were questions regarding The Lodge.

Management focused on Question #48 of the survey, which asked, Tahoe Donner Association spends money each year on major maintenance or improvements, additions, or replacements to specific amenities based on structural needs and amenity usage patterns. Please tell us your priorities. (1 is highest priority, 2 is next etc., no for those you would oppose). The results are as follows:

Rank	Trout Creek		Trails		Downhill Ski		Cross Country		Golf	
1	293	26%	276	27%	224	21%	101	10%	152	16%
2	218	20%	292	28%	179	17%	156	16%	122	13%
3	155	14%	181	17%	154	15%	131	13%	77	8%
4	107	10%	128	12%	105	10%	97	10%	71	7%
5	91	8%	87	8%	100	10%	107	11%	13	1%
6	44	4%	37	4%	71	7%	79	8%	52	5%
7	15	1%	14	1%	40	4%	69	7%	65	7%
8	12	1%	11	1%	19	2%	38	4%	45	5%
9	4	0%	6	1%	7	1%	15	2%	26	3%
10	8	1%	7	1%	8	1%	6	1%	18	2%
"no"	166	15%	1	0%	145	14%	177	18%	318	33%
	1113	100%	1040	100%	1052	100%	976	100%	959	100%

Rank	Tennis		Marina		Open Space		New Activity/Fac		No New Activity/Fac	
1	39	4%	142	13%	189	18%	69	11%	113	20%
2	86	9%	211	19%	159	15%	36	6%	36	6%
3	87	9%	199	18%	112	11%	43	7%	26	5%
4	61	7%	137	13%	87	8%	19	3%	13	2%
5	88	9%	123	11%	100	9%	33	5%	20	4%
6	81	9%	66	6%	57	5%	16	3%	13	2%
7	89	9%	39	4%	50	5%	16	3%	10	2%
8	92	10%	24	2%	71	7%	30	5%	8	1%
9	23	2%	4	0%	20	2%	61	10%	26	5%
10	16	2%	4	0%	20	2%	29	5%	61	11%
"no"	276	29%	134	12%	193	18%	285	45%	242	43%
	938	100%	1083	100%	1058	100%	637	100%	568	100%

After the brief presentation, Management turned the rest of the meeting over to member input particularly focusing on driving discussion on long-range capital planning items which would further improve the Pizza On The Hill for the membership.

Member Input:

Capital Projects suggestions:

- Signage: increase signage and improve in order to communicate there is a food and beverage operation at the Northwoods Clubhouse.
- Outdoor Expansion: improve pavilion area for day/night outside seating and gathering area benefitting not only Pizza operations, but Tennis, Northwoods Pool and Recreation events.
- Kitchen: improve plating speed through efficiencies in equipment.

Operational suggestions were also offered up by attendees. Management will consider all items and implement as appropriate. Areas of interest included:

1. Menu selection: pizza types, cost, quality, and consistency
2. Besides current “To Go” ability, add “Take-n-Bake”

3. Customer Service: cater to relaxed atmosphere
4. Communication of family events and specials

Staff thanked all attendees and participants and encouraged further feedback throughout the “Town Hall” meeting process.

Meeting Adjourned: 5:00 p.m.